

YOURGIFTS FOR TEENS



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SUBJECT: Christian Life/Spiritual Growth (REL 012120)

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The Easy-to-Use, Self-Guided Spiritual Gifts Survey

HELP YOUR TEENS ACTIVATE THEIR SPIRITUAL GIFTS!

Based on the best-selling **Your Gifts** spiritual gifts survey for adults, **Your Gifts for Teens** has been fully revised and updated to appeal to today's tweens and teens (middle and high school ages). Administered in 20 minutes, it is a fun and valuable tool for helping 12- to 18-year-old youth discover, understand, and use the gifts God has given to them to reach their generation for Christ!

AUDIENCE: Tweens and teens (ages 12-18)

MARKETING:

- Aggressive digital marketing campaign encouraging youth pastors and church leaders to focus on spiritual gifts in 2015.
- Youth pastors and caring professionals online advertising campaign to build grass roots momentum.
- Major social media campaign targeted at teens, including launch team.

SELLING POINTS:

- Developed from the world's best-selling spiritual gifts survey
- Revised and updated for a new generation of teens
- Based on **Your Gifts**, which has been used by more than 5 million people—trusted, proven, and effective
- Perfect for individuals, groups, churches, and organizations
- Strategic campaign/program to increase volunteerism in the local church



DR. LARRY GILBERT has researched, written and taught about spiritual gifts for over 40 years. As the founder of Church Growth Institute and Ephesians Four Ministries, Dr. Gilbert has worked with tens of thousands of churches and helped over five million people to discover their unique God-given gifts. Larry and his wife, Mary Lou, live in Elkton, Maryland.



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Timeless Tools for Christian Growth

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